



Start Strong

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SEIZE THE SEASON WITH A TRUSTED PARTNER

Start your season strong with expert information on planting, variety recommendations and establishment advice. Discover why DEKALB® is the partner of choice for OSR farmers looking for support on their journey to success.

Answers from DEKALB® Experts

Q: How can DEKALB help you start each OSR season strong?

DEKALB Expert: By giving good advice on choosing the right product for their area on the farm, DEKALB® can provide strong help and strong support at the beginning of the season. By advising you on the right way to grow the variety, the right sowing date, the right density, the right depth of sowing, DEKALB® can help you have a good implementation of the crop from the beginning — ultimately, helping you reach your goal.

Q: What role do DEKALB agronomists play?

DEKALB Expert: The role of the agronomist is very important because each one is able to reach out to you with qualified information from DEKALB® research and innovative solutions. They'll help you with making the best hybrid selection, taking into consideration your needs and expectations, as well as your geographical region. They can recommend the best planting moment and the best density for each product. Because they're connected with you, they'll send you alerts when pest pressure appears, when a growth regulator need to be applied, and many other helpful recommendations.

Q: Why should you choose DEKALB varieties?

DEKALB Expert: When you choose a DEKALB® variety, you can count on its high yield potential and good vigor at establishment, but you can also know that DEKALB® varieties are bred to help you deal with emerging challenges specific to your location. Every variety in our portfolio is locally tested in our well-developed testing network, where we're focused on collecting data on pod shattering tolerance, disease, winter hardiness, and nitrogen use efficiency.



Q: Why is establishment important to starting the OSR season strong?

DEKALB Expert: A strong start for you OSR crop will have a critical effect on its high yield potential at harvest. It's important a crop is well established from the beginning because the root system that is in place after four to six weeks is the root system that will help the plant with nutrient and moisture uptake all season.



Key Solution: Establishment

Good establishment is the basis for high yield potential in OSR. More vigorous varieties can help minimize your risk of pest and disease pressure, as well as weed competition.

SEE ESTABLISHMENT SOLUTIONS >



OSR PROGRESS (1)

Dekalb trials manager, Anders Christensen reports on early OSR development across the country from the company's network of 25 trial sites.

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OSR PROGRESS (2)

Dekalb trials manager, Anders Christensen reports on how OSR across the country is coping with the cold, wet spring from the company's network of 25 trial sites in the second of our sponsored series.

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CONQUER A VARIETY OF CHALLENGES WITH SOLUTIONS THAT ADDRESS YOUR NEEDS AT



